

# Scriptera

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# DiversifyRx

We are excited to introduce you to Scriptera, a program developed to help independent pharmacies take back what is theirs and help increase your revenue. Scriptera partners with independent pharmacies to help you monetize YOUR market level data.

## What is Market Level Data?

Data related to a script: who prescribed it, when it was written versus filled, how it was paid for (cash or insurance) the quantity of the script and the refills prescribed.

## What's the problem?

This data is being bought and sold behind the scenes already, but Independent Pharmacies are not seeing any of the revenue that is being generated come back to them  
Scriptera wants to change that for you!

## The best part you ask?

*There is absolutely **NO COST** associated with joining the Scriptera Network!*

## Benefits of the Scriptera Program

- **Data Revenue Share Model:** 40% revenue share of all data acquisition sales – regardless of if your data is utilized or not!
- Access and an opportunity to participate in all future Scriptera programs – this is just our starting point!

[Have questions? Click here and we will get back to you!](#)

[Ready to join? Click here!](#)

*Need something else? Give us a call or send us an email!*

**Katrina Benner**  
Email [katrina.benner@scriptera.com](mailto:katrina.benner@scriptera.com)  
Phone 949.351.6651

**Brian Oda**  
Email [brian.oda@scriptera.com](mailto:brian.oda@scriptera.com)  
Phone 800.782.3444



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## Frequently Asked Questions

[Will partnering with Scriptera go against any of my other contracts or relationships?](#)

No! Scriptera is very cognizant of the importance of your existing contracts and relationships and will only be working in spaces that would in no way harm or come into the middle of those. Regardless of the wholesaler or buying group you are working with our program will not go against those contracts.

[When will I start seeing money come in?](#)

Adoption is key! As soon as we have the needed participation as well at the data feeds with the dispensing systems live and verified, we will begin these data sales and you will start to see payments - Our goal is to get you paid by the beginning of 2022 if you sign up now!

[Will you be utilizing my patient information?](#)

Scriptera takes patient and pharmacy privacy very seriously! We completely de-Identify everything on a pharmacy and patient level, so nothing is identifiable. The only data being used for data sales is specifically *market level data*.

[This sounds too good to be true, what's the catch?](#)

No catch! We at Scriptera are passionate about creating programs that are going to benefit independent pharmacies long term. There are too many stressors on independent Pharmacies today and we want to be an advocate for change in the market. The only way Scriptera makes money is if the pharmacies are making money as well.

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Email [brian.oda@scriptera.com](mailto:brian.oda@scriptera.com)

Phone 714.654.1905